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**Good Day, Sunshine**

**Easy Energy Helps Orange Tree Golf Resort Go Green And Save 50% On Natural Gas Cost**

PHOENIX — (August 16, 2009) — Phoenix-based Easy Energy has just completed the installation of a solar water heating system at the Orange Tree Golf Resort, one of Arizona’s finest luxury golf resort destinations. The solar water heating system will provide hot water for the resort’s on-site laundry operation and a portion of the guestrooms. It is estimated that the Orange Tree Golf Resort will decrease the associated natural gas bill by 50% and eliminate approximately 100 tons of carbon emissions annually.

“Solar Water Heating is the most efficient way to capture solar sunlight,” says Brian Bartel, President of Easy Energy. With over 300 days of abundant sunshine available every year, the Phoenix area is ideal for implementing widespread solar technology. “Any Arizona business operation that heats water without incorporating solar technology, including Hotels, Laundromats, Apartment Communities and Hospitals, are wasting money and fossil-fuel resources,” adds Bartel.

Bruce Hamm, General Manager of the Orange Tree Golf Resort, was initially surprised at the affordability of the installed solar water heating system. Flexible financing terms coupled with an attractive utility rebate and state and federal tax credits allow the resort to realize net savings from the very first month of installation. “The best part,” says Hamm, “is that there is no negative impact to our guests or staff members, as the system is supplementary to our existing water heating system.”

Easy Energy installed flat panel solar collectors on the rooftops and added storage tanks to optimize the efficiency of the system. The glazed collectors were chosen for two reasons: their durability – a stray golf ball won’t damage the collectors – and their proven performance in similar Phoenix area installations. The installation of solar is one of several initiatives the Orange Tree Golf Resort has undertaken to become more sustainable. Says Hamm, “An increasing number of travelers are seeking out environmentally-friendly lodging options. It’s a win-win for everyone if we can meet that demand and save money along the way.”

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### **About Easy Energy**

Easy Energy is a Registered Arizona Contractor based in Phoenix, Arizona. The company designs, installs and maintains commercial solar energy systems. Easy Energy administers the paperwork for customers to receive applicable rebates, tax incentives, building permits and financing. The company has plans to expand its service territory outside of Arizona and incorporate other forms of renewable energy that will offer long-term energy savings for business owners. For more information on Easy Energy's solar energy solutions for commercial or residential use, please call (602) 302-7640 or visit [www.easyenergyweb.com](http://www.easyenergyweb.com)

### **About Orange Tree Golf Resort**

A member of Shell Vacations Hospitality ,which manages Vacation Ownership resorts around the country, the 160-suite Orange Tree Golf Resort is one of Arizona's finest luxury golf resort destinations. Recently awarded a finalist for the Scottsdale Green By Design Award from the Scottsdale Convention & Visitors Bureau, the Orange Tree Golf Resort has been recognized by the community for it's green efforts in reducing non-recyclable waste, reducing water usage and implementing a recycling program on property. Make Reservations or find out more information about Orange Tree Golf Resort on the web at [www.shellhospitality.com](http://www.shellhospitality.com).

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